



NINTH ANNUAL DORMONT STREET FAIR AND MUSIC FESTIVAL

Dear Business Associate,

The Borough of Dormont will be hosting our 9th Annual Street Fair on Saturday, October 10, 2015. Through this exciting event, we aim to promote the success and revitalization of Dormont's Central Business District by offering an afternoon and evening of music, food and fun to our local community.

Our 9th Annual Street Fair is an ideal opportunity for you to partner with the Borough of Dormont by becoming an *Event Sponsor*. The success of this event is credited largely to our sponsors who lend their names, in-kind donations and financial support. By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts directed toward the residents of our local communities. Through your sponsorship, you'll be able to enjoy excellent exposure to this important segment of your target audience.

We expect the draw of this year's Street Fair to be far reaching into all areas of Southwestern PA. Held in the heart of our business district, the event will offer fun for all ages. In addition to the local vendors, the Children's Section will have booths from Carnegie Science Center and the Pittsburgh Zoomobile. We will have live entertainment all day.

We have a number of sponsorship levels as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee or in-kind donation will be used to give back to our Central Business District and promote the vibrancy of our community.

We're counting on your support, and will be happy to answer any questions you may have. Please return your sponsorship commitment form. Thank you in advance for your willingness to make a difference in our community.

If you have any questions, please do not hesitate to contact us at the number below.

Best regards,

Kristin Hullihen
Recreation Director
Borough of Dormont
khullihen@boro.dormont.pa.us
412.561.8900 x227



NINTH ANNUAL DORMONT STREET FAIR AND MUSIC FESTIVAL

Street Fair Sponsorship Commitment Form 2015

Business Name _____

Address _____

Phone Numbers _____

Contact Person _____ Email Address _____

Sponsorship and Donation Levels:

In-Kind Donation of Services or Goods:

Donors receive recognition on printed materials and web site placement
What types of goods or services can you donate to the event?

Sponsorships

Supporter: up to \$100 Amount: \$ _____

Mention in selected promotional materials and press releases

Contributor: \$500 Amount: \$ _____

Listing in promotional materials, press releases, related articles and web site

Co-Sponsor: \$1,000 Amount: \$ _____

Listing in promotional materials, press releases, related articles and web site.

Logo Presence on programming and printed materials

Recognition on Event Day materials

Primary Sponsor (Stage Sponsor): \$2,000 or greater Amount: \$ _____

All benefits listed above

Prominent placement of business logo on all printed materials

Business Logo or Name on Stage Banner

Please respond by Friday, September 4, 2015 to ensure placement on promotional materials
Borough of Dormont Street Fair
1444 Hillsdale Ave Ste 10
Pittsburgh PA 15216
412.561.8900 x227



NINTH ANNUAL DORMONT STREET FAIR AND MUSIC FESTIVAL

Street Fair Vendor Registration Form 2015

Name of Individual/Business _____

Contact Person _____

Address _____

Phone Number _____ Cell Phone _____

Email Address _____

_____ Yes! I will participate in the Street Fair and would like to reserve a space

Registration Fees	Dormont Residents/Businesses	Non-Residents/Businesses
Early Bird (by Aug 28 th)	\$40.00	\$75.00
Registration Fee (by Sept 25 th)	\$50.00	\$85.00

What types of food will you offer for purchase?

What types of retail will you offer for purchase?

Please note that each vendor is responsible for their own power/electricity for vendor booths.

The event will be held rain or shine. – No Refunds

Please send response and payment by September 25, 2015 to:

Borough of Dormont
9th Annual Street Fair
1444 Hillsdale Avenue, Suite 10
Pittsburgh, PA 15216

412.561.8900 x 227



NINTH ANNUAL DORMONT STREET FAIR AND MUSIC FESTIVAL

Release of Liability and Indemnification Agreement

I acknowledge that I voluntarily have applied to participate in the Dormont Street Fair, and use space on Potomac Avenue on October 10, 2015 from 3:00 to 11:00 pm for the Dormont Street Fair and Music Festival.

I understand that the act of erecting a booth, table, or other method for distribution of products or materials within my assigned space and being physically present inside the Street Fair area necessarily involves risks of injury to me and/or to other people. I understand these risks are entirely my responsibility. I expressly assume these risks. I am aware of the risks and hazards inherent upon constructing a booth in the Street Fair area and I choose to voluntarily enter the premises, knowing the conditions might become more hazardous and/or dangerous for me and I voluntarily assume all such risks, loss, damages, or injury that may be sustained by participating in the Street Fair.

By signing this release of liability and using the space provided by the Borough to display and/or sell merchandise, I hereby fully and forever release and discharge Dormont Borough, its employees and agents from any claims, demands, damages, rights of action or causes of action present or future, whether the same be known or unknown, anticipated or unanticipated, resulting from or arising out of my use or intended participation in the Street Fair. I fully and forever release and discharge the Borough of Dormont, its employees and agents from any and all negligent acts and omissions in the same.

I further agree that if I am selling or distributing food items of any kind, I will properly and prominently display all ingredients used in making the products and include warning signs about potential known allergens that may exist in the food I am selling or distributing.

By signing this agreement I also agree to indemnify the Dormont Borough, its volunteers, employees and agents from any claims, demands, damages, rights of action or causes of action present or future, whether the same be known or unknown, anticipated or unanticipated, brought against any or all of such entities based on my use or intended use of the street space. I have carefully read this release of liability and understand and fully agree with its contents.

This is a release of liability. Any business owner or representative thereof participating in the Dormont Street Fair that has not provided proof of liability insurance must sign this waiver.

Signature _____ Date _____

Name (please print) _____

Business Name _____

Address _____

City, State, Zip _____

Phone _____