

# Downtown First

THINK DOWNTOWN. THINK LOCAL.

[www.downtownfirst.net](http://www.downtownfirst.net)



DOES YOUR BUSINESS  
QUALIFY FOR THE  
SUSTAINABLE BUSINESS  
DESIGNATION?

TO FIND OUT, VISIT [WWW.DOWNTOWNFIRST.NET/SUSTAINABLE-BUSINESSES](http://WWW.DOWNTOWNFIRST.NET/SUSTAINABLE-BUSINESSES)

The Sustainable Business Designation is:

- Quick and easy
- Many cost-free options for meeting the criteria
- Be a leader in your community

## Why a sustainable business means good business:

- Competitive advantage
- New customers
- Customer loyalty
- Save money on water and energy
- Make more money by accessing new markets
- Employee enthusiasm
- Identity and branding
- Social and environmental consciousness
- Increased efficiency and productivity



TOWN CENTER  
ASSOCIATES

